



ED FUNDAMENTALS

NEWS

SPRING 2007

A Newsletter from the Philadelphia Education Fund
www.philaedfund.org

2006 Eddys Celebrate Stars of Public Education

The Philadelphia Education Fund honored the 2006 stars of public education at its second annual Eddy Awards on October 24, 2006 at WHY? The event highlighted the Ed Fund's two decades of accomplishments as a public education advocate to a crowd of hundreds of community leaders from the Greater Philadelphia region.

Grammy Winner Jill Scott accepted the 2006 *Star Alumna Eddy Award*. Raised in North Philadelphia, a graduate of Philadelphia High School For Girls, Scott won a Grammy in 2005 for "Cross My Mind." She has also published a critically-acclaimed book of poetry, and in 2003 founded the Blues Babe Foundation to nurture college-bound students of color.

Receiving the *Star Business Commitment to Education Eddy* was GlaxoSmithKline. The pharmaceutical company was honored for its continued support of education programs in underserved communities. The Eagles Youth Partnership, founded by the Philadelphia Eagles to tackle education and health issues faced by the region's youth, was honored with the *Star Commitment to Education Eddy*. The Philadelphia Alumni Chapter of Kappa Alpha Psi Fraternity was honored with the *Star Community Commitment to Education Eddy* for its work mentor-



Top photo: Jill Scott, Cecil Martin and Sarah Martinez-Helfman



Left photo: Louis Williams and Tiffany A. Flippen



Bottom photo: Mary Linda Andrews and Phoebe Haddon

ing young African-American males. And Tiffany A. Flippen, a participant from the College Access and Philadelphia Scholars programs, was recognized with the *Rising Star Eddy*. Tiffany is a sophomore at Villanova University and a former valedictorian at University City High School.

Thank you to our many generous donors! Find a complete list of Ed Fund donors on Pages 4 & 5

Eddys Celebrate Public Education



Top Left Photo:
Natalye Paquin and
Greg Thornton



Top Center Photo:
Jill Scott, Tiffany
Flippen and Helen
Cunningham



Top Right Photo:
Vikran Dewan and
Marcia Prybutok



Bottom Left Photo:
Joe Bordogna, Bill
Jones and Robert
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Bottom Right Photo:
Cindy Ferguson,
Sister Mary Scullion
and Lynne
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The 2006 Eddys were
generously sponsored by:



LETTER FROM THE EXECUTIVE DIRECTOR



The Philadelphia Education Fund continues to champion quality public school education in the region. After 22 years, our work is broader and deeper than ever.

The Philadelphia Math & Science Coalition is addressing the need for math and science teachers in our city, while we collaborate with regional partners. Building on our middle grades research and programs, the Ed Fund is co-convening with the School District of Philadelphia a planning process that will result in a five-year Blueprint for secondary education reform. Our Education First Compact brings together educational leaders to address critical school reform issues. And requests from other parts of the region to emulate our College Access Program are growing.

These are only a few of the Ed Fund's many initiatives. Our business for the last two decades has been improving public education. Now, we are equally dedicated to making this your business too. We encourage you to get invested in public education.

What can you do? Attend our events—how often do you get a chance to mingle with Jill Scott and Cecil Martin in the name of public education? What a great night the Eddys 2006 was! You can read our Community Learning Briefs and become informed educational advocates. Finally, we ask for your financial support. Through your generosity, we can make public schools better. Every child should benefit from the advantages that a good education provides. And what is good for our children is good for the future of our region. Thank you for your support. Sincerely,

Carol S. Fixman

Carol S. Fixman, Executive Director

COLLEGE ACCESS PROGRAM - PHILADELPHIA SCHOLARS - EDUCATION FIRST COMPACT - REGIONAL PARTNERSHIPS

Student Teacher Initiative Celebrates Success

The Ed Fund and the School District of Philadelphia hosted 250 student teachers, cooperating teachers and university faculty to celebrate the student teachers' decision to come to Philadelphia to complete their final preparation before entering classrooms of their own this fall. The event, held at the School District's Education Center, was part of the Student Teacher Pipeline to the Future program.

The goal of the student teacher project is to attract the best and brightest of the District's 1,100 student teachers to apply for full-time positions. This creates a large pool of candidates for both site-based selection and traditional hiring processes.

The Ed Fund works closely with a collaborative of 29 colleges and universities and with the District's Offices of Human Resources. This year we have added university practicum/field placement interns to the project.

During the fall semester, there were 532 student teachers in District classrooms, of which 278 (53%) attended our professional development sessions. As we conclude our professional development for spring semester, we have approximately 484 student teachers, of which to date 246 (51%) have participated in our professional development. These sessions focus on classroom management, literacy and math curricula and cultural proficiency.

The Student Teacher Celebration was part of this ongoing initiative. The student teachers who attended received resource materials and listened to remarks from District CEO Paul Vallas, District principals, and Philadelphia Secretary of Education, Jacqueline Barnett. Philadelphia's 2006 Teacher of the Year, Carolyn Monson of Dobbins High School, was the keynote speaker. To round out the evening, the School of Creative and Performing Arts' talented Choral Ensemble and Shaw Middle Schools' outstanding Dance Company entertained the audience.



Jerry Jordan, Courtney Robinson and Jacqueline Barnett

MAKE A DIFFERENCE IN PUBLIC EDUCATION: DONATE NOW!

The Philadelphia Education Fund relies on the generous support of organizations and individuals to improve the quality of public education in the Philadelphia area. We invite you to make a difference by contributing to the Ed Fund today!

FIVE EASY WAYS TO HELP PHILADELPHIA AREA PUBLIC SCHOOL CHILDREN

- Make a tax-deductible contribution by using the enclosed envelope.
- Ask your company about employee matching gift programs and possibly double your gift!
- Recruit a business to support the Ed Fund's College Access Program and receive tax credits from the Educational Improvement Tax Credit program: (www.newpa.com)
- Contribute to Philadelphia Scholars through your workplace campaign.
- Make a planned gift to the Philadelphia Education Fund, or if you already have the Philadelphia Education Fund in your will, please alert our staff.

GIVE THE GIFT OF PUBLIC EDUCATION

A contribution to the Philadelphia Education Fund also makes a memorable gift (perfect for a favorite teacher or loved one). Let us know the name and address of the person you wish to honor through your gift and we will gladly notify them of your generosity.

For more information about how your support can improve public schools in the Philadelphia region, please contact Jenifer Trachtman at (215) 665-1400 x3309 or jtrachtman@philaedfund.org.



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(January 2006 - December 2006)

The Philadelphia Education Fund is grateful to all of the individuals, businesses, foundations and government agencies who supported our programs in 2006.

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Jill Scott to Educators:

"You change lives every time you pick up a piece of chalk, every time you stay after school, every time you open your mouths, you help."

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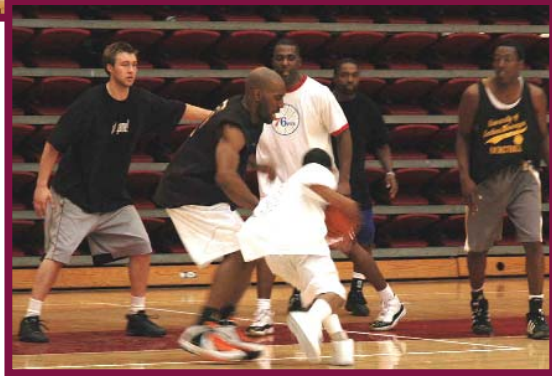


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IN ADDITION TO OUR GENEROUS DONORS, the Philadelphia Education Fund recognizes the many volunteers who give their time to further our mission. The members of the Philadelphia Math & Science Coalition alone donated an estimated 500 hours of service last year. Also noteworthy is the time of the volunteers who made our first-ever Score 4 Scholarships possible. As always, special thanks to the Ed Fund's Board of Directors and Philadelphia Scholars Advisory Committee members for their dedicated service.

Note: Donor's in blue have earmarked part or all of their gift to the Ed Fund's restricted Philadelphia Scholars endowment. List incomplete at time of printing.



*Top Photo: PREIT team wins Tournament A
Bottom Photo: The action on the court*

Scholars Score Big with Week of Fundraisers

Former Philadelphia Scholar Jermaine Bromell wanted to create the region's first 5-on-5 basketball tournament to raise funds for Philadelphia public school students. Inspired by the Arizin Brothers's "Shoot for Steph" tournament, Bromell worked with the Ed Fund to put together the First Annual Philadelphia Scholars Score 4 Scholarships. Held at the University of Pennsylvania's Palestra gym, the event raised \$16,000 for Philadelphia Scholars.

Inaugural Score 4 Scholarships Teams included the Arizin/Mueller Tigers; Comcast; Dechert LLP 'Gators; Fox Rothschild LLP; Jenkintown Jumpers; Kappa Alpha Psi Fraternity Inc.; Marshall, Dennehey, Warner, Coleman & Goggin; MEE Productions; Ed Fund's College Access Team; PREIT; Vetri Ristorante/Osteria; and Wilson & Wilson LLP.

The champion in Tournament A was the PREIT Team and the runner up was the Arizin/Mueller Team. In Tournament B, the champion was MEE Productions Team and the runner up was the Comcast Team. The Ed Fund would like to thank the Score 4 Scholarships Event Committee and our Event Sponsors: Penn Athletics, Philadelphia 76ers, Vetri Ristorante/Osteria, Fox Rothschild LLP, The Flour Pot and Mitchell & Ness. Our generous Silent Auction donors were Jermaine Bromell, Drexel University- School of Engineering, Eagles Youth Partnership, Gee Financial, Terri Randazzo, and Jason Richardson.

Good Food and King Tut Round Out Scholars Events

On March 26th, Marc Vetri paired with the Ed Fund to hold a benefit for Philadelphia Scholars at his newest restaurant. The event brought together more than 40 guests for a reception at Osteria at 640 N. Broad Street. Event sponsors, team captains, Advisory Committee members, and former Philadelphia Scholars students toasted the Score 4 Scholarships Basketball Tournament. A. Morris Williams, Jr., Jermaine Bromell and Carol S. Fixman hosted the gathering.

Then on March 30th, Art and KC Baldadian hosted "An Archeological Feast and a Pharaohnic Feast at The Baldadian's Pyramid on the Parkway and the Franklin Institute." This "Fun-raiser," which included dinner, an IMAX film and a private tour of the King Tut exhibit, garnered more than 50 contributions, most of which were from first-time donors, raising over \$30,000 for Philadelphia Scholars.



Pictured are Marc Vetri, KC Baldadian and Jermaine Bromell who, along with Art Baldadian, were the masterminds behind Philadelphia Scholars' recent fundraisers

Philadelphia Scholars: Exceptional People Meeting the Challenge

Philadelphia Scholars awards Last Dollar Scholarships to graduates of 22 neighborhood public high schools where the Ed Fund's College Access Program prepares and advises students for post-secondary success. Since 1990, Philadelphia

Scholars has awarded more than \$6 million to 1,583 students. Scholarships range from \$200 to \$5,000 and are renewable, up to six years, to students in good standing at accredited colleges and universities nationwide. In the 2007-2008 year, Philadelphia Scholars will award nearly \$1 million in scholarships to students studying at more than 50 different colleges and universities.

The Philadelphia Scholars endowment is currently valued at \$18 million. The program is at an exciting moment in its 17-year history as we strive to raise \$3 million through a generous \$1 million matching gift from an anonymous donor. We are pleased to report that we are nearly halfway to achieving our goal, due to the hard work of our volunteers and our staff—Director Carole Boughter, Scholarship Coordinator Angela Smith, and Administrative and Data Coordinator Georgia Guthrie.

To make a gift to the Philadelphia Scholars \$1 Million Challenge, please contact Carole Boughter at 215-665-1400 ext 3329 or cboughter@philaedfund.org.

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College Access Enters Exciting New Time

The Philadelphia Education Fund is pleased to announce that Thomassenia Amos was appointed Director of the College Access Program last fall. Amos is the former Director of the Ed Fund's GEAR UP Initiative. She has also served as a teacher and an instructional supervisor in the Philadelphia School District.

Operating since 1990, the College Access Program provides one-on-one college preparation services to approximately 3,000 at-risk youth in 15 public high schools and six feeder middle grades schools in Philadelphia. It also assists an additional 8,000 students and adults at three community-based College Access Centers.

Amos' new role comes at an exciting time. Last fall, the West Philadelphia College Access Center relocated to the Enterprise Center, part of the Wharton Small Business Development Center. The new location, in the original home of American Bandstand at 46th and Market Streets, increases the center's visibility and foot traffic.

Please feel free to visit any of the Ed Fund's College Access Centers (locations listed below) for guidance, financial aid and scholarship information, standardized testing information, and more.

College Access North
Rivera Building
2603 N. 5th Street, 4th Floor
215-739-9360

College Access Center City
The Gallery I, Street Level
9th and Market Streets
215-574-1341

College Access West
The Enterprise Center
4548 Market Street
215-476-2227



Staples General Manager Brian Rebecchi (left) presents \$10,000 check to College Access Staff Thommie Amos, Lai Har Cheung and Candace Powell Kinard



ED FUNDAMENTALS

Spring Events

THE ANNUAL MIDDLE GRADES MATTER CONFERENCE was held on May 24 & 25, 2006 at the Hilton City Avenue. The Philadelphia Education Fund hosted teams of teachers and students who presented programs and strategies that have been working to create better behavior, attendance and academic achievement in literacy and math in their schools. For more information contact Paul Adorno, padorno@philaedfund.org.

CELEBRATION OF SCHOLARS will be held on June 7, 2007 on the 57th Floor of Two Liberty Place from 5-7 PM. The event will honor Philadelphia Scholars who have graduated from college with help from a Last Dollar Scholarship, and will update the community on the progress of the Million Dollar Challenge Campaign. For more information, contact Carole Boughter, cboughter@philaedfund.org, 215-665-1400 x3329.

THE 2007 EDDY AWARDS will be held on October 30, 2007 from 6-8 PM at the University of Pennsylvania Museum. To obtain a sponsorship form or to be added to the mailing list, e-mail Jenifer Trachtman, jtrachtman@philaedfund.org, 215-665-1400 x3309.

Philadelphia Eagle Cecil Martin on growing up in the inner-city:

"It's not just about the team that represents you on the football field, but the team that represents you in the community. It's about how you represent those in the community who need you, those like [Rising Star] Tiffany Flippen and myself."

Philadelphia Education Fund

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