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### **Doctorate Sponsor \$25,000**

- One minute pre-recorded message from CEO
- Logo continuously displayed during live event and ticker recognition during pre-and post-event slide show
- Verbal Lead sponsor recognition during event and on Educate Philly print and online materials
- Prominent full-page virtual advertisement during the event
- \$2,500 Scholarship Awarded in Sponsor's Name to a Philadelphia Scholar
- Unlimited employee access to the event

### **Master's Sponsor \$10,000**

- Verbal recognition as supporting sponsor recognition during the live event and on Educate Philly print and online materials
- Prominent full-screen virtual advertisement during the event
- \$1,000 Scholarship Awarded in Sponsor's Name to a Philadelphia Scholar
- Unlimited employee access to the event

### **Bachelor's Sponsor \$7,500**

- Sponsors recognition during the live event and on Educate Philly print and online materials
- Half-screen shared virtual advertisement during the event
- \$500 Scholarship Awarded in Sponsor's Name to a Philadelphia Scholar
- Unlimited employee access to the event

### **Associates Sponsor \$5,000**

- Sponsor recognition during the live event and on Educate Philly print and online materials
- Virtual logo placement during the event
- Unlimited employee access to the event

### **Secondary School Sponsor \$3,000**

- Sponsor recognition on Educate Philly online materials
- Virtual logo placement during the event
- Unlimited employee access to the event

### **K-8 School Sponsor \$1,500**

- Sponsor recognition on Educate Philly online materials
- Access to the event

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#### **Program specs:**

##### **Full-page ad:**

8" x 5"; 8 inches long and 5 inches wide

##### **Half-page ad:**

3.75" x 4.75"; 3.75 inches long and 4.75 inches wide

##### **Quarter-page ad:**

3.75" x 2.25"; 3.75 inches long and 2.25 inches wide

**Please submit all ads in four-color, high-resolution (eps file or large jpg), on or before 6/1/21 to the attention of Anna Lewicky at [alewicky@philaedfund.org](mailto:alewicky@philaedfund.org).**